

[INFOGRAPHIC] 2017 at DataWeave: A Year in Retrospect

11th Jan, 2018



BY KARTHIK

And that's a wrap! Another exciting year done and dusted, in which DataWeave continued to execute strongly through accelerated revenue growth, new customer wins, and expansion to heretofore uncharted regions.

Through the year, we engaged with retailers and consumer brands of all types and sizes, and our belief that actionable competitive insights will increasingly play a defining role in driving profitable growth in retail was reinforced. Competition was stiff, and more times than not, we came out on top due to our ability to process huge data-sets, and the unmatched accuracy of our insights.

Encouragingly, the emerging vertical of Alternative Data gained greater maturity, as adoption of non-traditional data sources from the Web by Asset Managers picked up steam.

Our extensive focus on the North American market yielded impressive results, and we've only just scratched the surface.

Other regions and verticals continued to contribute significantly, helping us close out the year with record sale volumes.

As we wind ourselves up again for another marathon year in 2018, we look back at some of our achievements across the board, including customer impact, technology leadership, and team contribution and growth:

2017

AT
DATAWEAVE



CUSTOMER SUCCESES



DataWeave added several new logos to its kitty, especially in the US. As always, all our customers benefitted immensely from using our unique market and competitive insights.



2+ BILLION

new products
monitored

20+ MILLION

price improvement opportunities
identified for retailers

50,000+

MAP violations resolved
for consumer brands



A GIANT LEAP IN TECHNOLOGY LEADERSHIP



Our proprietary data aggregation and analysis platform continued to push boundaries of scale, accuracy, and innovation

50+ BILLION

data points aggregated

200,000+

new brands analyzed

3+ MILLION

eCommerce customer reviews analyzed

2+ MILLION

eCommerce products matched

NEW SOLUTIONS
LAUNCHED



**BRAND PERCEPTION
ANALYSIS**

Proprietary AI leveraged to unearth customer sentiments from online reviews



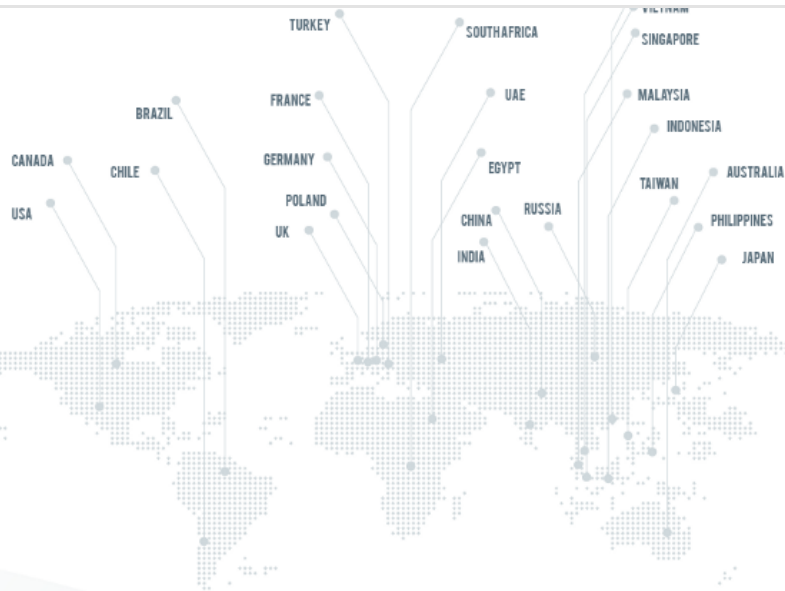
**PRICE
COMPETE**

Browser plugin enabling shoppers of brand websites to compare prices across eCommerce websites at a glance



GEOGRAPHIES COVERED

ON THE BUSINESS FRONT



SECURED SERIES-A-ROUND OF FUNDING

led by FreakOut Group, Herb Madan, and a diverse group of institutional investors

NEWARK, CA

Established a cool new workspace in the US



MOST ENGAGED STARTUP AWARD

Presented by the
DRAPER VENTURE NETWORK



DATAWEAVERS MARCH FORWARD

Our greatest strength is our people - now a team of 100 rockstars spread across the globe

35%+

growth in number of employees

200,000+

hours invested

50,000+

cups of coffee consumed



Moving into 2018, we have a lot to look forward to.

We'll roll out a new and improved version of our SaaS-based data visualization platform, built with greater focus on actionability and customizability for our customers. Feedback from early beta tests have already been promising.

As our team size swells, we'll be on the lookout for passionate problem solvers, who thrive in a hyper-competitive environment, to join us and contribute to the next stage of our growth journey.

Across verticals, we are well on our way to digging our heels into the North American market. 2018 will also see us gain a more solid footing in the Alternative Data space.

With eCommerce adoption showing no sign of slowing down, demand in retail for competitive intelligence solutions is set to soar, and our proprietary data aggregation and analysis platform is up to the challenge of catering to this growing need.

Stay tuned for more from **DataWeave** in 2018!

- **Karthik Bettadapura**

Co-founder & CEO at DataWeave, 11th Jan, 2018

COMPANY